



LARGE-SCALE ECOSYSTEM-BASED ADAPTATION PROJECT (EbA) - GAMBIA

JOB FRAMEWORK DESCRIPTION

I. General Information

Project Title: Large-scale Ecosystem-based Adaptation in The Gambia: developing a climate-resilient, natural resource-based economy.

Job Title: Business and Private Sector Specialist
Reporting To: Project Manager
Category: Contract
Duration: 1 Year and Renewable
Starting Date: May/June 2019

II. Background

As a result of the reliance of Gambia's rural communities on natural resources and agriculture, the livelihoods and food security of these households are threatened by activities which degrade the country's ecosystems and natural resource base. Widespread environmental degradation and unsustainable land-use practices are reducing the generation of ecosystem goods and services that support both agricultural productivity and rural livelihoods in The Gambia. In addition, rural Gambian smallholders and the private sector are unwilling to invest in EbA interventions and natural resource-based businesses in the absence of security of land tenure and rights to access natural resources, and indeed the high risks of investing into an unknown territory. The foregoing challenges related to the management of The Gambia's environment and natural resources are further exacerbated by ongoing effects of climate change.

Aware of these problems, the Government of the Gambia through the Ministry of Environment, Climate Change and Natural Resources (MECCNAR), in partnership with the United Nations Environment Programme (UNEP) secured funding from the Green Climate Fund (GCF) to implement the "Large-scale Ecosystem-based Adaptation (EbA) Project in The Gambia: developing a climate-resilient, natural resource-based economy over a period of six years. The project will be implemented in Lower, Central and Upper River Regions.

III. Project Development Objective (PDO)

Build the climate resilience of rural Gambian communities and facilitate the development of a sustainable natural resource-base (Green) economy.

IV. Project Components

The EbA project is divided into three main components expressed as outputs:

Output 1: EbA interventions implemented in agricultural landscapes and degraded ecosystems to provide adaptation and commercial benefits for local communities, government and the private sector in The Gambia

Output 2: Technical support provided and infrastructural investments made to strengthen local and international markets using goods and services produced from climate-resilient natural resource base

Output 3: Institutional capacity of the Government of The Gambia strengthened and related policy promotion to support large-scale implementation of EbA in The Gambia

The project therefore seeks the services of a self-motivated individual to lead the implementation of component 3 while ensuring its linkage with the other components towards an integrated and holistic approach. The successful candidate will also be required to further actualize the activities identified through the Economics and market study as part of the baseline.

V. Main Purpose of the role

In close coordination with project staff, implementing partners and other stakeholders, the Business and Private Sector Specialist will lead and facilitate livelihood support to communities in the project regions. S/He will design and test business opportunities through the Market Analysis and Development (MA&D) process that would respond to the immediate livelihood needs of communities and reduce climate change impacts, and at the same time build community capabilities for future Disaster Risk Reduction (DRR). The support offered in this component will consist of market-oriented skills development, market promotion, community and private sector linkages to encourage individual enterprise or employment for income. The specialist will ensure that the design adequately informs the eventual long-term livelihood/business activities for community groups/kafos, Associations/Cooperatives, individuals and other vulnerable sectors of the community.

The technical support includes detailed market assessments, capacity-building and training of government extension officers and community members, and procurement of equipment and infrastructure to support the establishment of community-managed businesses based on natural resources in participation with at least 125 communities. The Expert is expected to work very closely with the Gambia Chamber of Commerce and Industry (GCCCI), NGO/CSO and other business entities working in the area.

VI. Key Functions & Responsibilities of the Consultant

1. To create and sustain strategic Public-Private Partnerships (PPP) for supporting government and private sector entities/investors to support and expand business knowledge, opportunities and funding in relation to climate change adaptation, particularly in the agriculture and natural resources sectors.
2. To enable local communities and Small and Medium Enterprises (SMEs) to produce earned income on sustainable ways through collaborations with diversified partnering agencies and non-profit organizations.
3. To design and provide a comprehensive package of capacity building and development activities for supporting entrepreneurs, technical and institutional development of partners on business initiatives and incentives in the Gambia.
4. Support and engage in dialogue with communities, government and private sector counterparts to advise strategies for promoting trade and competitiveness;
5. Organize dialogue forums, workshops, and capacity building activities in the EbA project intervention sites;
6. To prevail, articulate and promote the investment potential and opportunities climate change and natural resources management can offer to the private sector;
7. To encourage the business and private sector entities to support implementation of climate change and natural resources management through harnessing research and development;
8. Encourage business and private sector entities to promote sustainable and responsible businesses through initiating and promoting PPP business innovative structures and approaches and empower less advantaged groups in business with focus on women and youth;

VII. Qualifications and Experience

a) Education:

An advanced degree (MA/MSc.) is preferred. Bachelor Degree desired as a minimum.

b) Work Experience:

Five to ten years of relevant work experience and proven record of business/enterprise development and management in public, private or civil society sectors. A professional-level experience in the design, development, implementation and administration of business strategies.

VIII. Skills and Capabilities:

- At least 5 years of relevant work experience in government, the business sector, NGO/CSO and private
- Knowledge on Climate Change and Natural Resources Management is desired;
- Strong practical and technical experience in data collection, processing and management of business/enterprise
- Prior experience as enterprise development specialist and proven ability to manage teams (especially human resources) and strong ability

- Prior experience in economic and financial analysis to inform the business practice and policy (in relation to component 3)
- Prior experience with government/public sector-wide work and other development sectors, required
- Demonstrable skills in building Public-Private Partnership (PPP) and relevant business capacity strengthening in a changing environment
- Knowledge and experience in developing and promoting Public-Private-Partnership (PPP)
- Entrepreneurial attitude with in-depth analytical skills in business development and group empowerment.
- Skills in cooperate business development and networking with national and international private sector entities
- Demonstrated understanding and experience in working with government agencies and international organizations in development and business programs.
- Knowledge and experience with developing Private Sector Strategies for organizations or institutions.
- Excellent organizing skills and interpersonal skills; facilitation, communication and negotiation skills.

IX. General profile:

Strong analytical and problem-solving skills: Very strong qualitative and analytical skills; keen attention to detail and data accuracy.

Excellent communication & leadership skills

Organization skills: Excellent at juggling multiple competing tasks and prioritizing demands.

Strong team player: Strong interpersonal skills; ability to interact with high-level individuals across a range of organisations; customer-orientation and sound judgment; ability to consistently demonstrate in a professional manner in dealing with individuals at all levels, both internally and externally to the project; team player and flexible as tasks and priorities shift; ability to self-start and troubleshoot without supervision; ability to work independently and in teams; demonstrated ability to excel in a multi-cultural environment, keen learner.

X. Language and other skills:

Excellent knowledge of English language, including the ability to set out a coherent argument in presentations and group interactions;

Computer skills: full command of Microsoft applications (MS word, excel, PowerPoint) and common internet applications will be required.

XI. Deliverables of the Consultancy

- Support the implementation of natural resources-based business opportunities identified through the EbA programme for incubation and sustained partnership and collaborations.

- Organized business executive training, conferences and capacity building sessions to improve business creation, ownership and managing by women and youth.
- Instigated business stimulus to benefit SMEs from available incentives in place.
- Established PPP business innovative structures and approaches to promote business in The Gambia and empower less advantaged groups (e.g. women and youth) in business.
- Designed models and viable business plans for incubation, funding and scaling up.
- Lead the development and negotiation of marketing and sales opportunities for identified natural resources-based businesses
- Registered contributions (resources and research) from public, academia and private sector to improve business environment at the national and sub-national levels.
- Any other deliverable deemed important and arising during the course of duty

XII. Application Instructions

Applications and CVs should be submitted in sealed envelopes clearly stating the position being applied for and addressed to:

Project Manager
Large-scale Ecosystem-Based Adaptation (EbA) Project
2nd Floor
Fatou Golden Plaza,
Bertil Harding Highway
Mile 7 Bakau.